



COPIS
25-27
SEPTEMBER
2019

international
exhibition for
print and
advertising
communications

copis.bg

THE COLOURFULL PSYCHOLOGY OF BUSINESS

COPIS 2018
HIGHLIGHTS



5400+ EXHIBITION
SPACE



130+ EXHIBITORS AND **400+**
PRESENTED INTERNATIONAL
BRANDS



6000+ PROFESSIONAL
VISITORS



WHAT IS COPIS



The only B2B exhibition for Advertising and Printing Industry in Bulgaria brings together for the 8th time in INTER EXPO CENTER – Sofia the leading Bulgarian and international companies. Official partners of the show are FESPA BULGARIA and Sourcing.bg. COPIS - Communication art, print, image, sign managed to attract professionals' attention to the achievements and

trends in the field of print and visual arts, advertising gadgets and promotional products, the challenges for brand communications, prospects for urban planning and outdoor advertising, general aesthetics of urban environment.

Between 25 and 27 September 2019, COPIS once again brings together all types of design, advertising, conventional, digital and 3D printing

technologies, to be the meeting point for representatives of professional organizations, advertising and print companies, and advertising media. The show catalyzes the creative energy of marketing and advertising experts.

Exhibitors are able to inspire, share practices and ideas for new and effective advertising and communication solutions.



WHY EXHIBIT

- COPIS** enables for business expansion in the fast growing Bulgarian market;
- COPIS** increases your business contacts and trade volume in the region
- COPIS** features hundreds of new products and services, as well as exclusive dedicated stages that showcase the latest trends in print and advertising sector;
- COPIS** enjoys an efficient media support providing endless opportunities for advertising the participants



EXHIBITION CATEGORIES

- ADVERTISING SPACE DESIGN
- PRINTING AND PUBLISHING HOUSES
- PRINTING MACHINES, MATERIALS AND CONSUMABLES
- DIGITAL PRINTING
- 3D PRINTING
- PRINT AND BUSINESS MANAGEMENT SOFTWARE
- ADVERTISING AGENCIES
- VISUAL COMMUNICATIONS
- SIGN MAKING
- PROMOTIONAL SOUVENIRS AND GIFTS
- TEXTILE PRINTING AND GARMENT DECORATIONS
- INNOVATIVE ARTS



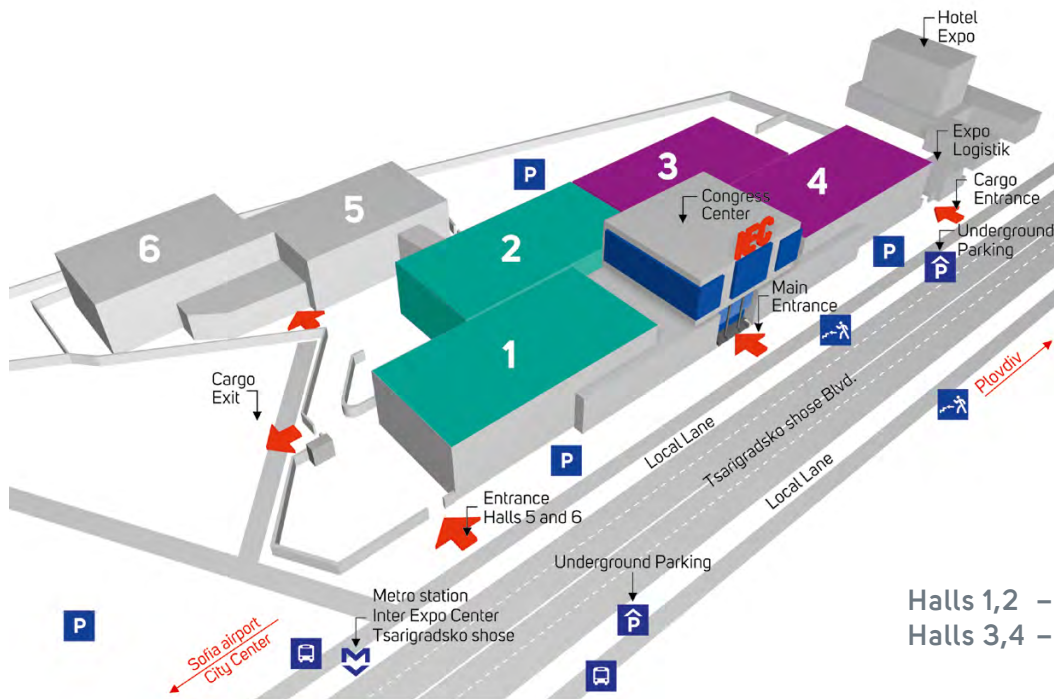
VISITORS' PROFILE

- Distributors and retailers – 20%
- Advertising agencies – 18%
- Marketing and Advertising experts – 15%
- Manufacturers – 14%
- Printing & Publishing houses - 10%
- Brand Managers – 5%
- Design and architectural studios – 5%
- Freelancers – 4%
- Photographers – 1%
- Students – 3%
- Others – 5%



VISITORS BY COUNTRY

BULGARIA – 72% ; GREECE – 5% ; SERBIA – 4% ;
 ROMANIA – 4% ; GERMANY – 3% ;
 REPUBLIC OF NORTH MACEDONIA – 3% ;
 TURKEY – 3% ; ITALY – 2% ; POLAND – 2% ;
 AUSTRIA – 1% ; BELGIUM – 1%



Halls 1,2 – **TMT EXPO**
Halls 3,4 – **COPIS**

How to get to Inter Expo Center?

SOFIA AIRPORT

Inter Expo Center is located only 3 km away from the airport. Sofia Airport provides daily flights to main European cities and offers all additional services for your trip.

Additional information on:

www.sofia-airport.bg

METRO

Line 1 – station Inter Expo Center – Tsarigradsko shose

For more information:

www.metropolitan.bg/eng

TAXI

Yellow taxi

tel.: (+359 2) 91119

OK Supertrans

tel.: (+359 2) 973 21 21

Green taxi

tel.: (+359 2) 810 810

GPS coordinates

N 42.649206 / E 23.395404

Useful information

Dates:

25-27 September 2019

Venue:

Inter Expo Center - Sofia

Organized by:

INTER EXPO CENTER

147, Tsarigradsko shose blvd

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www.iec.bg